Mikhailo Kyrychenko

Senior WordPress & WooCommerce Developer

Kyiv, Ukraine | basturma.kiev.ua | LinkedIn | Upwork
Email available upon request | Available 40 hours per week
Upwork: Top Rated | 100% Job Success | 73 jobs completed | 8.9K hours | 4.9/5 (58 reviews)

PROFESSIONAL SUMMARY

Senior WordPress and WooCommerce developer with 20+ years of web development experience. Specializes in custom themes, plugin development, e-commerce functionality, performance optimization, and SaaS-style WordPress solutions. Delivers projects from requirements and implementation through launch, ongoing support, and maintenance, with a strong focus on clear client communication.

SELECTED PROJECT HIGHLIGHT

Kudd.ly | UK direct-to-consumer brand: Lead WooCommerce developer for 4.5 years and retained by the new owners after its sale. Contributed to three full WordPress/WooCommerce redesigns and supported a store with 400,000 orders and a 40 GB database. Work included a sales campaign landing-page generator, variation pricing and discounts, Linnworks and AfterShip integrations, database scaling, and migration to Shopify.

CORE EXPERTISE

WordPress & e-commerce: Custom themes and plugins; plugin customization; Elementor; WooCommerce; multisite; migration; Figma, PSD, and XD to WordPress

Development & integrations: PHP; MySQL; REST API integrations for payments, inventory, shipping, tracking, and CRMs; Linnworks; AfterShip

Optimization & support: Performance and database optimization; bug fixing; troubleshooting; malware cleanup; ongoing maintenance

AI: AI implementation; prompt-guided prototyping and code generation, iterative refinement, and developer review (vibe coding)

MY WORDPRESS PLUGINS

Developed and published by me.

MikhailKyrychenko Offer Builder for WooCommerce Build product-focused landing pages with WooCommerce-connected offers and cart interactions.

Mikhailkyrychenko Discount Battle Game for WooCommerce Add gamified WooCommerce promotions with configurable campaigns and coupon rewards.

BuyGet - Quantity Offers for WooCommerce Create quantity-based bundle offers with savings display and WooCommerce coupon handling.

PROFESSIONAL EXPERIENCE

Senior WooCommerce WordPress Developer & IT Consultant

The Mothership | Remote, UK | Oct 2022 - Apr 2024

- Led custom WooCommerce functionality and theme development for scalable e-commerce solutions.
- Worked with UK clients across the development lifecycle, from requirements through post-launch support.
- Contributed to performance optimization and plugin integration.

Senior WooCommerce WordPress Developer & IT Consultant

Bakup Media Limited | Remote, Canada | Nov 2019 - Oct 2022

- Developed and maintained WooCommerce systems tailored to SaaS business models.
- Created custom plugins and handled API integrations and third-party tools.
- Provided long-term maintenance and enhancements for active platforms.

Head of Technical Department

Farmacò | Kyiv, Ukraine | Jan 2007 - Jan 2010

- Managed IT infrastructure and software development operations.
- Led system maintenance, team coordination, and in-house application development.

Network System Administrator

Zemlya i Rinok | Kyiv, Ukraine | Jan 2002 - Jan 2005

- Oversaw server administration and network security.
- Handled system troubleshooting and support for corporate systems.

EDUCATION

National Technical University of Ukraine "Kyiv Polytechnic Institute"
Master of Computer Applications (MCA) | 2000 - 2006
Specialization: Design and Application of Automatic Systems (APRODOS)

PROJECT MANAGEMENT & COMMUNICATION TOOLS

Slack, Trello, ClickUp, Microsoft Teams, Jira, and Missive